

**North East Derbyshire District Council**

**Cabinet**

**8<sup>th</sup> October 2020**

**Clay Cross Town Emerging Investment Plan**

**Report of Councillor C Renwick, Portfolio Holder for Economic Growth,**

This report is public

**Purpose of the Report**

- To update Cabinet on the Clay Cross Town Investment Plan (CCTIP).
- To agree the identified themes within the Town Investment Plan.

**1 Report Details**

- 1.1 Clay Cross has been invited to submit a Town Investment Plan (TIP) with the opportunity to secure up to £25m to invest within Clay Cross. This TIP should be transformational and make a substantial difference to Clay Cross. The CCTIP is due to be submitted on Friday 30<sup>th</sup> October as part of the second cohort. The programme of delivery for the CCTIP is currently on track to be completed by the agreed deadline.
- 1.2 To develop the CCTIP, the Council ran a procurement exercise and appointed Nexus to lead a consortium of suitably qualified consultants. The CCTIP has been developed by Nexus with two public consultation exercises undertaken. The first to understand Clay Cross from the perspective of its residents/businesses and visitors. The second was to consult on the projects identified within Clay Cross for investment, again with residents/businesses and visitors.
- 1.3 The projects were identified through reviewing the existing evidence base, the vision for Clay Cross and the public consultation work that has been completed. The emerging CCTIP went to the Clay Cross Town Board (CCTB) on Friday 18<sup>th</sup> September 2020 and the feedback from that meeting is being incorporated into the final CCTIP
- 1.4 Through the emerging CCTIP a number of built environment interventions have been suggested (see diagram 1.5). There have also been some additional themes that have been developed that will underpin the CCTIP and beyond the lifetime of the CCTIP. Low Carbon Energy is a key theme of the CCTIP and something that has been noted by the Governments reviewers as a USP for Clay Cross which is important to secure the funding. This Low Carbon Energy theme has a couple of energy sources and we are looking to have a demonstrator project at Sharley Park. The energy sources is due to be explored further, through a feasibility study funded through the New Towns fund.

- 1.5 Another long term consideration is the reinstatement of a Train Station within Clay Cross and discussions have been held with Network Rail. The best location has to be finalised and the impact of HS2 has to be considered as part of this. The TIP will recommend a feasibility study to develop this further.
- 1.6 The emerging CCTIP (see appendix 1) has developed a town centre masterplan which has identified a number of physical interventions. These can be seen in the diagram below.



1. Potential leisure development
2. Bus station relocated
3. Additional public realm improvements to the link to Tesco
4. Commercial, leisure, workspace, residential above
5. Improvements to streetscape and public realm
6. Mixed use commercial, retail, residential above
7. New traffic management and public realm works
8. Children's play
9. Market square
10. Potential creative enterprise hub
11. Improved green links to park
12. Car parking
13. Skills and Community Hub incorporating social centre and library
14. Mixed use, commercial, retail, residential
15. Potential new vehicular link between Market Street and Tesco
16. Frontage improvements to High Street
17. New homes

- 1.7 As part of the emerging CCTIP a 'check and challenge' session was held on Tuesday 15<sup>th</sup> September with the Towns Hub Co-ordinator. The response to the draft CCTIP was very positive with feedback including:
- Really interesting background/ rich history, vision, and themes for the future
  - Clear alignment to policies
  - Inclusive and engaging consultation process
  - Tangible and clear logic model but consider theory of change (methodology for planning, participation, and evaluation to promote social change)
- 1.8 The recommendations from the 'check and challenge' session have been accepted by the project team and Nexus. The CCTIP will be adapted to incorporate the recommendations which included the following:
- Make use of visuals and graphics to supplement with further evidence/ convey local context further
  - Consider how strong you want the energy/ clean growth agenda to be?
  - Theory of change
  - Project detail
  - Consideration of links to appendices

## **2 Conclusions and Reasons for Recommendation**

- 2.1 The emerging CCTIP has been firmly rooted in Clay Cross and this has been recognised through the 'check and challenge' session. Endorsement of the Cabinet will support the submission
- 2.2 The identified themes and masterplan have been derived through the inclusive and engaging public consultation as well as building on the CCTB vision for Clay Cross.

## **3 Consultation and Equality Impact**

- 3.1 The emerging CCTIP themes have been consulted widely through the local community for four weeks during July and August 2020?
- 3.2 The emerging CCTIP has also been consulted with the CCTB and the Government appointed independent Consultants (Arup) through a 'check and challenge' session.

## **4 Alternative Options and Reasons for Rejection**

- 4.1 To not agree to the identified themes is rejected as these have been selected based on analysis of the existing evidence base, Clay Cross vision and through public consultation.
- 4.2 To not agree to the identified themes is also rejected as it would put the delivery of the CCTIP in jeopardy. It would mean the target submission of the 30<sup>th</sup> October 2020 could not be achieved.

## 5 Implications

### 5.1 Finance and Risk Implications

5.1.1 None arising from this report however if the CCTIP is successful there will be financial implications arising from that. This will be covered in future reports.

### 5.2 Legal Implications including Data Protection

5.2.1 None arising from this report however if the CCTIP is successful there will be legal implications arising from that. This will be covered in future reports.

### 5.3 Human Resources Implications

5.3.1 None arising from this report however if the CCTIP is successful there will be human resource implications arising from that. This will be covered in future reports.

## 6 Recommendations

6.1 That Cabinet notes the content of this report

6.2 That Cabinet endorses the identified themes (paragraph 1.3 – 1.5) within the emerging Clay Cross Town Investment Plan.

6.3 That Cabinet delegates the finalisation of the Clay Cross Town Investment Plan to the Clay Cross Town Board in conjunction with the Portfolio Holder for Economic Growth and the Director of Growth and Economic Development.

## 7 Decision Information

<b>Is the decision a Key Decision?</b> A Key Decision is an executive decision which has a significant impact on two or more District wards or which results in income or expenditure to the Council above the following thresholds: <i>BDC: Revenue - £75,000 <input type="checkbox"/></i> <i>Capital - £150,000 <input type="checkbox"/></i> <i>NEDDC: Revenue - £100,000 <input type="checkbox"/></i> <i>Capital - £250,000 <input type="checkbox"/></i> <input checked="" type="checkbox"/> <i>Please indicate which threshold applies</i>	No
<b>Is the decision subject to Call-In?</b> (Only Key Decisions are subject to Call-In)	No
<b>Has the relevant Portfolio Holder been informed</b>	Yes
<b>District Wards Affected</b>	Clay Cross North and Clay Cross South
<b>Links to Corporate Plan priorities or Policy Framework</b>	All

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**8 Document Information**

Appendix No	Title	
1	Emerging Strategy September 2020: TO FOLLOW	
<b>Background Papers</b> (These are unpublished works which have been relied on to a material extent when preparing the report. They must be listed in the section below. If the report is going to Cabinet (NEDDC) or Executive (BDC) you must provide copies of the background papers)		
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